

The Food & Drug Association

The Global Medical Association for Consumers & Business



Thursday, October 2, 2025

RE; Seeking Investors – GMP Publications announces launch of <u>The Food & Drug</u>
<u>Association!</u> Building the A.I. Targeted Personalized web-portal for Members!

Launching in 2026, globally recognized GMP Publications will launch and host the largest global subscriber-based **Association** dedicated to the sharing of A.I. Targeted Personized information and data world-wide to Consumers and Business Professionals. Educating the World!

GMP Publications, with millions of Handbooks in the industry today is launching a global member-based **Association**; The **Food & Drug Association**' at **(FDA.COM)**, and we are seeking Partners! Expand your Company's presence by dominating and becoming the gold standard within the Pharmaceutical, Medical Device and the Medical A.I. driven industry!

Introduction;



Since 1997, GMP Publications has distributed millions of handbooks to the regulated industry, carried by millions of professionals in the Drug Bio-Pharmaceutical, Medical Device, Dietary Supplements, Cosmetics, Laboratories, Medical Professions and regulated industries worldwide.

GMP will capture those users, along with new subscribers to create the largest member driven *Food and Drug Association*

An Association dedicated to the regulated industry on a <u>global</u> scale, bringing members together to become the largest information sharing A.I. driven website in the world.

The Association will have millions of members on a global scale for a low-cost recurring membership fee.



We are seeking Investors to become part of, what the world would know as the Standard for sharing of credible Medical and Business information, data and reporting service to a global audience.

www.fdademo.com - Watch the Video!



What is The Food & Drug Association, FDA.AI, YourFDA.AI and FDA.TV?;

In times of darkness at Health and Human Services (HHS) and the 'Food & Drug <u>Administration</u>' (FDA.GOV) where information and data sharing has ceased to exist, now comes the global <u>Association</u> which will become the standard for information sharing within industry and for consumers worldwide.

The Food & Drug <u>Association</u> (FDA.COM) will become a member-driven Association dedicated to providing <u>credible</u>, <u>validated</u>, <u>accurate</u> and <u>tailored personalized</u> A.I. driven information, data, regulatory news, announcements, conferences & events, from Agencies & Subject Matter Experts Worldwide.

FDA.COM is an A.I. driven resource providing members with personized targeted information pushed to the FDA <u>Dashboard</u>, <u>Emails</u>, <u>Texts</u>, and the <u>FDAMobile App</u> when members need the information the most. Letting members, both consumers and business professionals, become the advocates for their own interests and health.

Expectations;

Adding <u>serializations</u>, unique numbering to each of our handbooks, other publications and products, and with new purchasing options for recuring memberships, members can register their handbooks and receive instant membership and inclusion to all of the benefits.

Along with advertising campaigns, tradeshows and industry SME guidance (ex-FDA, EMA, and Global Leaders), we expect over a million members by the end of 2027 if funded by end of 2025.



A minimum of a million members at the basic membership rate will generate FDA.COM with over almost \$30 million in revenue by the end of 2026.

Expectations over the next 4 years to bring FDA.COM to 5 million members will net a revenue of over \$150 million in annual revenue.

Fact;

Associations generate a payroll of more than \$20 billion annually.

Trade and professional associations generate \$116 billion in revenue.

Does not include Sales of upsell Products, Publications, Services, Premium Plans, and Percentage Profits from Strategic Partnerships.

<u>Associations</u>	<u>Members</u>	Annual Fee	<u>Total</u>
ISPE	23,000	\$289.00	\$6,647,000
ASQ	42,000	\$185.00	\$7,770,000
ACS	200,000	\$160.00	\$32,000,000

Companies	<u>Members</u>	Annual Fee	<u>Total</u>
Prime	200,000,000	\$139.00	\$27,800,000,000
Sirus XM	33,000,000	\$60.00	\$1,980,000,000
WSJ 🥕	4,300,000	\$208.00	\$894,400,000

By end of 2027 we expect to be here

<u>www.fdademo.com</u> – Watch the Video!

What do 'Consumer' Members Get?

For consumers it is about staying current on what affects their own personalized health;

- Medical News and Announcements pertaining to the Member's health conditions or interests
 (Note: <u>Up to three (3) condition states (health conditions) included</u>. There will be a <u>\$10.95</u>
 annual cost per additional condition states. Premium members get up to five (5) condition
 states);
- New Drugs, Biologics, Cosmetics, Dietary Supplements, and new pharmaceutical products;
- Product Brochures, Guidance, and Announcements;
- Podcast Channels Medical News by medical and agency professionals (Focused channels for <u>Drugs</u>, <u>Devices</u>, <u>Cosmetics</u> and <u>Dietary Supplements</u>, <u>Legal Help</u>, <u>and Advocacy Resources</u>);
- Access to the Network News Channel FDA.TV
- New and developing Medical Devices and Combination Devices;
- New and developing therapies;
- Clinical data and clinical trials;
- Regulated product Recalls, Returns and FDA Concerns;
- FDA, EMA, WHO Inspections, Warnings and Violations;
- FDA, and Global Agencies News & Announcements;
- Conferences & Events concerning their health conditions;
- Publications, Brochures and Handbooks;
- Cosmetics, Therapeutic and non-therapeutic products
- Specialists and Medical Professionals Discussions and Member engaged conferences;

Driven by A.I. technology focusing on providing targeted, personalized information to our members. Humans are afflicted with at least one (1) of over 450 Condition States, or 'Health Concerns'. However, targeted news & information is difficult to acquire, authenticate, validate or trust. *FDA.COM* brings members and industry professionals together to learn, share and validate data and resources. Includes discussions with Industry Professionals.

Direct links and feeds from many industry and professional trusted, non-promoting information and data sharing sites, i.e., Medscape, FDA, EMA, WHO, ClinicalTrials.gov, Drugs.com, Webmd.com, Open Evidence, etc.

Being part of an Association that caters to members' specific needs is the benefit which will drive consumers to sign up to the low-cost membership.

For Business – Global Industry Professionals;

For Business Professionals, registering your handbooks provides instant access to all membership benefits which include, but not limited to:

- Updated handbooks shipped to members every year with Upsell discounts (Note: Only one industry handbook per one interest group selection. There will be a \$14.95 annual upcharge cost per each additional interest group. Includes one (1) Chapter (Location). Additional Association Chapter (Location) will add \$14.95);
- Free selected Webinars and Boot Camp Training Seminars with **Upsell** discounts (Limited to three (3) training sessions, i.e., GMP, GLP, GCP, ISO, GDP, etc.;
- Podcast Channels Medical News by industry professionals (Focused channels for GMPs, GCPs, GLP and ISO);
- Focused industry & product specific news per interest group;
- GMP Help Desk (www.gmphelpdesk.com) Membership with access to discounted Templates, Manuals and Checklists;
 - Access to Standard Operating Procedures and Work Instructions,
 - Quality, Regulatory and EHS Manuals, Policies and Mission Statements,
 - PowerPoint Presentations and Guidance Documents,
 - 24/7 Help Desk Consultation Chat Line Assistance from Industry professional SMEs,
 - o Agency Violations, Observations and Warning Letter assistance from industry professional SMEs,
- Clinical SAEs, REs, Recalls, Warnings, Regulatory Actions;
- New and Revised drug and device approval information;
- Governance specific new & changed Rules, Regulations & Guidance;
- Events, Conferences & other business, with Upsell discounts;
- Guidance, Forms, and SME Consulting Services (Free and Paid);
- Round-table discussions, tours, and member hosted conferences;
- Access to Agency meetings, conferences, seminars and webinars, recorded;
- FDA Centers related news. Includes Templates & Guidance.
 - NIH CDER CBER CDRH CFSAN CVM TGA

The Plans – What do Members Pay?

For **Consumers**;



Basic Plan - **\$29.95** per year Premium Plan - **\$129.95** per year The <u>Basic</u> annual recuring membership rate is <u>\$29.95*</u>, and <u>\$129.95</u> for <u>Premium</u> Recuring Membership plans.

The annual low membership cost will be attractive to a global audience. (*Note: Up to three (3) condition states.

Additional condition states billed annually at \$10.95 each).

For Business Professionals;



Basic Plan - **\$49.95** per year Premium Plan - **\$149.95** per year The <u>Basic</u> annual recuring membership rate is <u>\$49.95*</u>, and <u>\$149.95</u> for <u>Premium</u> Recuring Membership plans. (*Note: Two (2) Interest (Governance) Group and one (1) Chapter (location).

Each additional group billed annually at \$14.95.

Additional Association Chapters (Location) will be billed annually at \$14.95).

Functionality;

As a registered member, the site guides users through a simple checklist identifying all applicable 'Conditions', for Consumers, or 'Interests' for Business members. Members then select all of the ways they would like to communicate, i.e.,

- FDA.COM, YourFDA.Al and MyFDA.Al Dashboards,
- Personal Member's Emails, with Spam Protection
- · Cell Phone Text Alerts, or
- through the FDAMobile App

The site *pulls* and *pushes* credible data and information from various Moderator approved validated sources through A.I. technology and automating research algorithms.

Members also engage with industry and medical professionals to help them take control of their medical and professional needs, empowering and embracing their own advocacy over their own lives.

Funding Options;

- 1. Full Partnerships (Fixed at 49% Partnership, or Partnerships proportional to funding).
- 2. Non-Vested Interest Loans
- 3. Complete acquisition with 5-year SME commitment.
- 4. Potential Partner who can assist with sourcing and securing funding

Funding Needs (Phase 1);

- 1. Solidify FDA.COM and GMP Publications into The Quality Groups (Minimum \$2m).
- 2. Business development funding (see expense spreadsheet).
 - a. \$4-6m initial investment, including first year business development and startup.
 - b. \$2m investment in operational expenses year 2.
- 3. Development of Marketing Materials, i.e.,
 - a. Videos and PowerPoint slide decks,
 - b. Brochures, printed materials for tradeshows, Podcasts, and Media,
 - c. Banners, tradeshows, advertising marketing,
 - d. Advertising graphics,
 - e. Social media SMEs Posts,
 - f. Graphics for Google, Facebook, LinkedIn and Instagram, etc.,
- 4. Advance Marketing, Sales and Business Development
 - a. Social Media Google Adwords,
 - b. Facebook Advertising,
 - c. LinkedIn Advertising,
 - d. Instagram,
 - e. X (Twitter),
- 5. Development of phased websites
 - a. FDA.COM,
 - b. YourFDA.com,
 - c. GMP Publications,
 - d. The Quality Groups sites,
 - e. The Auditing Group
 - f. GMP Boot Camps and GXP Academy
 - g. The GMP Quality Groups
- 6. Registration Pages
- 7. GMP Publications Shopify sites

Partnering Advantages;

There are many sources of Revenue with the Association, however, even without the revenue streams, there are advantages with Partnering;

- 1. Name Recognition and credibility
- 2. Access to markets, and unlimited capabilities to upsell any service, product or opportunity.
- 3. Part or whole acquisition of:
 - a. GMP Publications and all GMP Customers and Sales Team
 - b. The Auditing Group and 30 years of Templates, Guidance and Customers
 - c. GMP Boot Camps and 15 years of GMP Training Experience
 - d. The Quality Groups list of businesses:



















Revenue Streams;

- Annual Membership fees (Basic and Premium Annual Recuring Memberships) >\$30m;
- FDA.COM and GMP Publications revenue;
- GMP Boot Camps Conferences, Training Seminars, and Consulting Services;
- The Auditing Group, The Validation Group and The Quality Groups revenue;
- Sales leads from all GMP Publications Handbooks, i.e., Auditing, Training, Remediation, Consulting;
- Advertisement Revenues on the Association Pages;
 - Advertising on Condition State Pages (Over 425 Condition States <u>Example</u>);
 - Advertising on Specific Product Pages for Drugs, Medical Devices, Cosmetics and Dietary Supplements, Medical Treatments, and Legal Resources (Over 200 pages);
 - · Advertisement on all Quality Group Pages;
- Advertising and Profit sharing on the 'GMP Supplies' Market Place on www.gmpsupplies.com;
- GMP Publications Revenue Sharing & Advertisement revenue (Within Handbooks (<u>www.gmppublications.com</u>));
- Training Courses and Strategic Alliance Partnerships with other Companies (<u>www.gmpbootcamps.com</u>).
- Sharing of Contact List of Registered Users,
 - Free Access to Medical Information
 - Basic Plan Memberships
 - Premium Plan Memberships
- Access to Tradeshows offered as Media Support (Future FDA.COM Tradeshows),